

# CAITLIN OHANLEY

## SOFTWARE

- InDesign
- Illustrator
- Photoshop
- Sketch
- After Effects
- XD
- Lightroom
- Acrobat
- Microsoft Office

## SKILLS

- Time Management
- Ability to Work Under Pressure
- Communication
- Self Motivation
- Adaptability
- Creative Problem Solving

## EXPERIENCE IN

- Brand Design
- Web Design
- Publication Design
- Logo Design
- Social Media
- Competition Research
- Vendor Relations
- Client Relations
- Packaging Design
- Coding for Design
- UI/UX

## EDUCATION

### Moravian College

Bachelors of Arts

Major: Graphic and  
Interactive Design

Expected Graduation: Spring 2019

GPA: 3.78

## WORK EXPERIENCE

### Web and Graphic Designer June 2019-Present

Dobility | [www.surveycto.com](http://www.surveycto.com)

- Assisted in the design and coding of multiple pages of the website.
- Communicated with co-workers all over the world to assist them by creating web, print, social media, and video materials.

### Graphic Design Intern January 2019-May 2019

Factory LLC | [www.factory-llc.com](http://www.factory-llc.com)

- Partnered with the Design and Packaging team to finalize the rebranding for the five companies partnered with Factory.
- Communicated directly with and individually assisting the companies with the design for their marketing materials, asset libraries, social media, and print campaigns.
- Demonstrated ability to work in a fast paced and high pressure start-up environment.

### Marketing Intern June 2018-August 2018

State Street Global Advisors | [www.ssga.com](http://www.ssga.com)

- Enabled team to execute strategic work by volunteering to take on responsibility for the day to day rebranding effort.
- Conducted and engaged in competitive research of high performing blogs to analyze trends in posts in an effort to build a compelling content library.

### Marketing Intern June 2017-August 2017

State Street Global Advisors | [www.ssga.com](http://www.ssga.com)

- Intern for Institutional Marketing designing PowerPoints decks for Defined Contribution plans, researched competitors to keep abreast of website trends, maintained and cataloged image library to streamline design teams research effort.

### Design Studio President 2018-2019

Studio South

- Acted as the President of Moravian's student run design firm.
- Responsible for organizing team meetings, communicating with potential clients, assigning duties and jobs to designers, as well as taking on design jobs.

### Resident Advisor 2017-2019

Moravian College

- Monitored and responded to the needs and concerns of 44 co-ed upperclassmen residents and used critical thinking to determine when a situation needed to be escalated to maintain a safe environment.
- Served as the liaison between residents and the college's administration.